

# S.M.A.R.T.

## OBJECTIVES

- S** **PECIFIC**  
Is the wording precise and unambiguous?
- M** **EASURABLE**  
How will achievements be measured?
- A** **CTION ORIENTED**  
Is an action verb used to describe expected accomplishments?
- R** **EALISTIC**  
Is the outcome achievable with given available resources?
- T** **IME SENSITIVE**  
What is the timeframe? (if applicable)